

Roundtable on sharing of good practices and co-creation

Tuesday November 6th, 2018 – Copenhagen, Denmark



The poster features a blue sky background with a row of wind turbines on a green field at the bottom. At the top left, there are circular icons for the USA flag and the EU flag. The main title 'USA - EU Cluster Roundtable' is prominently displayed in red and blue. Below the title, the date '6 November 2018' and location 'Copenhagen, Denmark' are listed. A tagline 'BOOST TRANSATLANTIC CLUSTER COOPERATION THROUGH A ROUNDTABLE DISCUSSION' is centered below. The BILAT USA 4.0 logo is in the bottom left corner of the poster.

USA - EU
Cluster Roundtable

6 November 2018 | **Copenhagen, Denmark**

BOOST TRANSATLANTIC CLUSTER COOPERATION THROUGH A ROUNDTABLE DISCUSSION

BILAT USA 4.0

Eva Fadil, inno TSD – BILAT USA 4.0

Welcome

This roundtable is organised by the **BILAT USA 4.0** initiative with the support of **Cluster Excellence Denmark** and the **International Cleantech Network**

- BILAT USA 4.0 aims at **enhancing the Science, Technology and Innovation cooperation** between the EU and the USA
- **Clusters as facilitators** in the innovation landscape are excellent multipliers to support industry-academia collaboration
- The aim of this roundtable is to allow for **exchange of experiences, mutual learning and co-creation of collaboration ideas**



BILAT
USA 4.0

The logo for BILAT USA 4.0 features the text 'BILAT' on the top line and 'USA 4.0' on the bottom line. To the right of the text is a stylized graphic consisting of a red and white striped section on the left, a blue section with yellow stars in the middle, and a blue section with white stars on the right, all connected by a central horizontal line.

**Bilateral Coordination for the
Enhancement and
Development of S&T
Partnerships between the
*European Union and the
United States of America***

BILAT USA 4.0 Consortium partners



6 American partners
10 European partners



Coordinated by:

German Aerospace Center (DLR), Project Management Agency at DLR,

Co-Coordination: NCURA, USA

Dual Approach:

contribution to policy dialogue between the EU and US (*support for policy*) and **implementation of a series of concrete activities** (*coordination within the EU-US STI landscape*)

<http://www.euussciencetechnology.eu/>

Objectives

- Tackle key Societal Challenges
 - Identify and demonstrate the mutual benefits of STI cooperation
 - Support research and innovation partnerships in shared scientific priorities
- Invest in Research & Sustainable Growth
 - Contribute to an increase in U.S. participation in Horizon 2020 and other European initiatives.
 - Advocate policies that enforce new and existing partnerships
- Support the Policy Dialogue
 - Provide in-depth analysis to support strategic science & technology policy decisions.
 - Improve framework conditions to facilitate cooperation
- Act as a Networking Platform
 - Provide up-to-date information via website, social media and other channels.
 - Organize events to raise awareness about project activities & results



Roundtable Agenda

- **Understanding Transnational Business-Academia Collaboration: A View From the US**
(Jessica Avery, SRI, BILAT USA 4.0)
- **European support tools for Transnational Business-Academia Collaboration**
(Eva Fadil, inno TSD, BILAT USA 4.0)
- **Business-Academia Collaboration between Denmark and the US**
(Merete D. Nielsen, Director Cluster Excellence Denmark)
- ***Speed presentation of the US and EU participants***
- **Good Practices and Experiences on Transatlantic Cluster Collaboration (EU & US views)**

Networking coffee break

- **Co-creation and idea generation: Building New Transatlantic Cluster Collaborations (1h 20 min)** *moderated by Cluster Excellence Denmark*
- Summary, closing remarks & introduction to the afternoon program

Networking Lunch



We wish you great
collaboration opportunities!

For more Information

<http://www.EuUsScienceTechnology.eu>



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/groups/4827861



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